

August 6, 2018  
Dr. Marian S. Wolford

## **Fall 2018 Western PA Component Directors Report**

### **PAO**

The Pennsylvania Association of Orthodontists (PAO) held its annual meeting on June 29-30, 2018, at the historic Skytop Lodge in the Pennsylvania Pocono Mountains. The two-day conference hosted speakers with presentations geared toward both doctors and staff.

On Friday morning (June 29), Darryl Pederson, current Regional Sales Director at 3M Unitek, presented a lecture entitled “Monetary Mechanics to Build a Successful Practice.” The presentation provided insight into the challenges that orthodontic practices face, and how to develop an effective strategy to increase case starts and remain competitive.

On Friday night, Dr. Anne O’Day was honored as President by Dr. Hugh Friel. Dr. O’Day offered a very heartfelt and appreciative commentary when presenting the first Ronald B. Gross Distinguished Service Award to Ron and Stephanie Gross for their commitment to our profession and their many years of service. It was also announced that Dr. Chirag Patel was the recipient of the Hamilton Award for his research on palatal expansion.

On Saturday morning (June 30), Dr. Patrick Turley presented a lecture entitled: “Early Treatment of the Class III Malocclusion With Facemask and Palatal Expansion: Short and Long Term Effects.” The lecture addressed how facemask therapy works, the benefits of palatal expansion, optimal treatment timing, what happens following Phase I therapy and the long term benefit of early treatment.

The PAO annual meeting for 2019 is tentatively planned for Gettysburg, PA.

Thank you, and please feel free to contact me if you have questions or would like additional information.

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